

Course: Travel and Mobility in Tourism					Status: optional			
Semester	No. of weeks	No. of hours (weekly)			No. of hours (globally)			ECTS
		Lect.	Class	Lab.	Lect.	Class	Lab.	
spring	15	1	1		15	15		4
Lecturer: Dr Tomasz Studzieniecki								

1. Introduction to Passenger Transport and mobility — definitions, history, importance, classification.
2. Types of Passenger Transport — pedestrian, road, rail, air, sea, other
3. Mobility and accessibility — travel patterns, needs, factors influencing mode choice.
4. Public Transport Systems — organization, fare integration, interchange systems.
5. Air Ticket Reservation and Sales Systems — GDS platforms, pricing policies, online sales.
6. Luxury Travel — premium services in air, rail, sea transport, private charters.
7. Car Rental and Car-Sharing Services — their role in tourism and urban mobility.
8. Cycle, Hiking, Kayak, Horseback and Nature Trails — infrastructure and route planning.
9. Ferry and Maritime Passenger Transport — domestic and international ferry connections.
10. Transport in Territorial Cooperation— networks, programs, cross-border initiatives.
11. Modern Technologies in Passenger Transport — ITS systems, mobile apps, e-ticketing.
12. Trends and the Future of Mobility — electromobility, Mobility as a Service (MaaS), autonomous vehicles.

Course assessment is divided into two parts:

- **Practical exercises:** completion requires preparing three projects:
 1. A case study of the development of a chosen carrier, including its history, fleet organization, stakeholders, infrastructure, and promotional activities.
 2. Development of a transport accessibility scheme for a selected destination.
 3. Preparation of an international travel itinerary incorporating various modes of transport.
- **Theoretical part:** assessed through a written test.

Literature:

1. Rodrigue, J-P. (2020). The Geography of Transport Systems. Routledge.
2. Gössling, S., & Cohen, S. (2021). Transport and Tourism: Global Perspectives. Routledge.
3. Cervero, R. (1998). The Transit Metropolis: A Global Inquiry. Island Press.
4. Banister, D. (2008). The Sustainable Mobility Paradigm. Transport Policy, 15(2), 73–80.
5. Prideaux, B. (2000). The Role of the Transport System in Destination Development. Tourism Management, 21(1), 53–63.
6. Gössling, S., & Hall, C.M. (2019). Air Transport and Tourism: Interrelationships, Impacts and Issues. Channel View Publications.
7. Urbanyi- Popiolek, I, Studzieniecki, T. (2018). Seaside destinations in products of ferry tourism - case study of Poland, Conference Proceedings“Topical Issues of Tourism”, 22-23 February 2017, Jihlava, CZ, 2018/, 422-432
8. Studzieniecki T., Urbanyi-Popiolek, I. (2018). Cruise ship tourism as a luxury product of the Baltic Sea Region, Conference Proceedings“Topical Issues of Tourism”, 22-23 February 2017, Jihlava, CZ, 2018, 489-499