



GDYNIA MARITIME UNIVERSITY
OFFSHORE WIND ENERGY CENTRE

MBA

EXECUTIVE OFFSHORE WIND

**MASTER OF BUSINESS ADMINISTRATION
IN OFFSHORE WIND ENERGY**

PROGRAMME PARTNER



PTMEW
POLISH OFFSHORE WIND ENERGY SOCIETY

PARTNERS

**GE POWER | DNV | SEAWAY 7 | PRS | MAG
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GDYNIA, 2022 - 2024

Executive MBA In Offshore Wind Energy

Why Executive Offshore Wind MBA?

- The first Executive MBA programme in Poland dedicated to the Offshore Wind industry
- A unique combination of current industry know-how and modern managerial competencies
- Preparation for a career in the Polish and international Offshore Wind Energy markets
- Sessions delivered by Polish and international experts in Offshore Wind and management
- A prestigious internationally recognised Executive Offshore Wind MBA diploma

Who should apply:

The programme is designed for managers with experience in the maritime and Offshore Wind Energy sectors who intend to accelerate their managerial development and for candidates from other industries who aspire to advance a professional career in the OWE sector.

Unique programme for OWE sector:

Executive Offshore Wind MBA is a specialist programme that develops an overview of the OWE business as well as a range of management and leadership skills. The programme is delivered by Offshore Wind Energy experts and management practitioners. A dynamic format of the sessions allows participants to implement new competencies in their workplace. The exchange of experience and ideas inspires creativity and innovation. Networking with programme peers allows participants to establish strong personal and professional relations.

Gdynia Maritime University:

GMU is one of the highest-ranked maritime universities in the world. It is a leading competency centre in the Offshore Wind Energy sector in Poland. It combines experience in maritime education with state-of the art technology, innovative methodologies and modern programme portfolio for maritime and offshore industries. Offshore Wind Energy Centre at GMU provides education, training, and consulting for the dynamically developing OWE industry.

Academic Partners:

Bremerhaven University of Applied Sciences in Germany is renowned for its innovative, modern and maritime-profiled degree programmes. The University is well-positioned in wind energy technology and is home to the Institute of Wind Energy which offers a range of programmes focusing on related specialisations.

Business Academy SouthWest is an education and research institution in Denmark with campuses in Esbjerg and Sønderborg. Located in geographic proximity to the North Sea, the Academy has for many years educated students for positions within the Offshore Wind industry.



ERHVERVS
AKADEMI
SYDVEST

UASB and BASW conduct the world's first MBA programme dedicated to the Offshore Wind Energy industry

About the programme

PROGRAMME SCOPE

SEMESTER I

- Introduction to Offshore Wind Energy
- Strategic Management
- Logistics and Supply Chain in the OWE Sector
- Organizational Behaviour
- Business Simulation Game
- OWE - recent developments and business cases I

SEMESTER II

- Future Scenarios in Strategy Development
- Management Accounting
- Project Management
- Leadership and Team Management
- OWE - recent developments and business cases II

SEMESTER III

- Economics of Offshore Wind Farms
- Financial Management
- Marketing Management
- Human Resources Management
- Legal Aspects of Management
- OWE - recent developments and business cases III

SEMESTER IV

- Operational Safety and Risk Management in OWE
- ESG – Sustainable Business Development
- Management Information Systems
- Innovative Leadership - Innovative Teams
- Global Business and Cultural Diversity
- OWE - recent developments and business cases IV

Admission requirements:

- Graduate degree
- 3+ years of managerial experience
- Communicative command of English
- Admission interview

Organisation of the programme:

- 60 contact days over 4 semesters
- Sessions once a month, Friday to Sunday
- 80% face-to-face, 20% online
- Programme delivered in English

Graduates of Executive Offshore Wind MBA will be granted a postgraduate MBA certificate issued by GMU and an international MBA diploma issued by GMU and the Academic Partners

OFFSHORE WIND ENERGY CENTRE

Offshore Wind Energy Centre GMU:

The mission of the Offshore Wind Energy Centre is to support the development of the Offshore Wind Energy sector by providing education, training, and consultancy services. Our range of services are available for companies and institutions involved in the Offshore Wind supply chain, industry professionals and individuals aspiring to undertake and accelerate their career in the sector. Competencies developed during training programmes and solutions implemented through consulting projects allow organisations, managers and specialists to favourably position themselves in a dynamically evolving market.

As Gdynia Maritime University centre of excellence, the Offshore Wind Energy Centre aims to become an essential component of the sector's expertise, personnel, and innovation ecosystem. Thanks to cooperation with industry and academic partners, as well as Polish and international Offshore Wind experts, the Centre provides access to the most recent industry knowledge and management best practices. The Centre aims to become the Offshore Wind competence centre in Poland and in the Baltic Sea region, and a significant partner in the development of the Offshore Wind Energy sector in Europe.

Contact and enrolment:

umg.edu.pl/en/enrolment



Further information:

umg.edu.pl/en/about-executive-mba-offshore-wind-energy



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